

Titleholder Qualities and Attributes

- Well-spoken with exceptional communications skills and grammar
- Intelligent
- Talented
- Enthusiastic
- Charismatic
- Energetic
- Approachable
- Innovative
- Competent
- Organized
- Flexible
- A team player
- Professional in her appearance both casually and on the job
- Engaging with people of all ages and all backgrounds
- Wants to be a positive role model
- Can articulate her job
- Understands, has a true belief in and is ready to execute on her social impact initiative each day
- Builds partnerships
- Understands and uses social media strategically and tactically

Local Competition Phases of Competition

1. Personal Interview with Judges 25%

Wardrobe: Candidate's Choice: Interview Attire

- Allows insight into the candidate's ability to fulfill the responsibilities outlined in the job description and contract
- Provides the opportunity to learn as much as possible about the candidate's qualities and attributes to fulfill the titleholder position
- Allows insight into the commitment to advance and execute on her social impact initiative and have a year of service - not celebrity
- Allows insight into the commitment to continue her education
- Allows insight into the ability to express and distinguish her beliefs and have a true knowledge of the world around her
- Ability to get sense of accomplishments above and beyond the resume

2. On Stage Interview 15%

Wardrobe: Candidate's Choice: Interviewing for the Job

- Advancing the same criteria as the personal interview by bringing it on stage in an interactive energetic way to showcase each candidates' intelligence, personality, charisma, and aptitude for the titleholder job
- Allows audiences to truly get to know the candidate
- Allows ability to see how these discussions take place in a public forum showcasing the greater ability to communicate, stage presence, commanding presence, and relatability
- Allows ability to judge first impression reaction

- Allows ability to determine if the candidate cannot simply answer the question asked, but build on a conversation from the personal interview
- Allows the ability to see interactivity and discussion
- Allows the ability to see if candidate can serve as a role model and is reflective of her generation
- Note: On Stage Interview is a continuation of the private interview. The judge who started private interview for the particular candidate writes their on-stage question, no other person, at the immediate conclusion of that candidates' interview. The on-stage questions cannot be provided to the candidates or anyone else in advance of the on-stage competition. The minimum expectation is one question. The judge is not required to read the question live if it cannot be accommodated. It would be ideal for this element of competition if the questions were asked by the judge live and more than one question would allow for better display of speaking skills to the audience, but it may not always be possible.

3. Evening Wear/Social Impact Statement Competition ("Red Carpet") 20%

Wardrobe: Candidate's Choice: Red Carpet Glamour

- Allows a look into a how the candidate exhibits her own personal style, attitude, personality, grace, presence, and confidence while making her own statement about her mission for the job.
- Allows a look into composure, confidence, the attention she captures on the stage, her command of the stage, presence, and how she appears in the spotlight
- Allows ability to judge first impression reaction
- Allows a look at posture and carriage
- Allows a chance to hear a candidate's presentation of her social impact initiative for social media in a different setting

4. Talent 40%

Wardrobe: Candidate's Choice: Talent

- Allows insight into the candidate's preparatory and performance skills
- Looks at selection of talent presentation, as well as the performance
- Looks at interpretive ability and technical skill level including execution, technique synchronization, and control
- Allows insight into stage presence and on-stage personality
- Allows a look at the totality of the elements; Costume, Props, Music, Voice, Use of the Body, and Choreography
- Looks for how enjoyable and relatable the performance is

Local Competition Awards

If the organization announces awards on-stage based on actual phases of competition, it **must be limited to two (2) competition awards**, such as Talent and Evening Gown/Social Impact Statement or Talent and On Stage Question.